Aptean Pivotal CRM is a full-featured CRM platform that integrates all the characteristics of successful CRM: flexibility, reliability, smart reporting, and mobile access. Suited to organizations of all sizes, Aptean’s Pivotal CRM solution provides useful insights, adapts processes to business, and helps improve company productivity with a flexible and customizable solution.

Pivotal 6.6 provides a sleek and simple interface empowering users to perform tasks efficiently, making it easier to find information and multi-task. Explore the possibilities with a richer, more advanced Pivotal and delight your user community.

NEW PIVOTAL CLIENT

Pivotal 6.6 provides a new modern aesthetic to provide a seamless user experience regardless of the client deployment used.

- Maximize screen space and reduce the amount of time scrolling with the collapsible task pad
- Customize workspace with theming and styling options to match your organization’s branding requirements
- Enable greater reach and access when on the road with a consistent user experience across all platforms and devices
- Move from a laptop to large monitor seamlessly with the new form scaling feature that gives the clearest view of all forms, searches, and dashboards by adapting the screen
- Improves scalability and simplifies the overall architecture and deployment process
LATEST ENHANCEMENTS

**Office 365 Application Add-in**: Stay within Outlook to view customer information, link documents, and add vital customer data to Pivotal. Emails and meetings can be easily linked to contacts to ensure that all interactions are tracked. Integration with Excel Online allows users to export data with a single click.

**Cloud Ready**: Easy deployment and configurations on Azure and AWS with 64-bit PBS (Pivotal Business Server) to support better scalability.

**Universal Installer**: Simple, fast and easy installation of all Pivotal Server components in one single installer.

**Enterprise Insight Search**: Improved search experience with new powerful fast search engine with type forward capability where results appear instantly as the word begins to be typed.

**Web Admin**: Simple system management with the new web administration tool to configure multi-tenants of Pivotal Systems, which will considerably cut down the time required to setup multiple Pivotal environments.

**UX Enhancements**: Mobile usability and dashboard improvements with multiple series graph, history tracking, new theming & styling options and much more giving further personalization options for end users.

To learn more about Aptean Pivotal 6.6 and discuss your needs please contact your account manager or email us at info@aptean.com.